



These labels were developed based on an extensive review of IoT security and privacy standards and guidelines, interviews with experts, and consumer testing. Further refinement and user testing is ongoing. It is envisioned that the information on these labels would be self-reported by the device manufacturer. A complete label specification, peer-reviewed papers, a short video, and label generator are available at www.iotsecurityprivacy.org. We have released the label under permissive open-source license (CC0).

Left: Primary layer of the label, designed to be printed on product packaging or website. **Right:** Secondary layer of the label, accessed by scanning the QR code or typing in the URL provided on the primary layer.

Security & Privacy Overview

Smart Device Co.

Smart Video Doorbell NS200
Firmware version: 2.5.1 - updated on: 11/12/2020
The device was manufactured in: China




 Security Mechanisms	Security updates	Automatic - Available until at least 1/1/2022			
	Access control	Password - Factory default - User changeable, Multi-factor authentication, Multiple user accounts are allowed			
 Data Practices	Sensor data collection	 Visual	 Audio	 Physiological	 Location
	Sensor type	Camera	Microphone		
	Purpose	Providing device functions	Providing device functions, Research		
	Data stored on device	Identified	No device storage		
	Data stored on cloud	Identified	Identified - Option to delete		
	Shared with	Manufacturer, Government	Manufacturer		
	Sold to	Not disclosed	Not sold		
Other collected data	Motion, Account info, Payment info, Contact info, Device setup info, Device tech info, Device usage info				
Privacy policy	www.NS200.smartdeviceco.com/policy				
 More Information	Detailed Security & Privacy Label:	www.iotsecurityprivacy.org/labels			
					

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Security & Privacy Details

Smart Device Co.

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 Security Mechanisms	Security updates	Automatic - Available until at least 1/1/2022		
	Access control	Password - Factory default - User changeable, Multi-factor authentication, Multiple user accounts are allowed		
	Security oversight	No security audits		
	Ports and protocols	www.NS200.smartdeviceco.com/ports		
	Hardware safety	Not disclosed		
	Software safety	www.NS200.smartdeviceco.com/sw_safety		
	Personal safety	www.NS200.smartdeviceco.com/user_safety		
	Vulnerability disclosure and management	www.NS200.smartdeviceco.com/vul_report		
	Software and hardware composition list	www.NS200.smartdeviceco.com/BOM		
	Encryption and key management	www.NS200.smartdeviceco.com/encryption		
 Data Practices	Sensor data collection	Visual Camera Continuous - Option to opt out Providing device functions	Audio Microphone Continuous - Option to opt out Providing device functions, Research	Motion Motion sensor Continuous - Option to opt out Providing device functions, Research
	Collection frequency			
	Purpose	Providing device functions	Providing device functions, Research	Providing device functions, Research
	Data stored on the device	Identified	No device storage	Pseudonymized
	Local data retention time	Up to a year	No retention	Up to a month
	Data stored in the cloud	Identified - Data subject access request	Identified - Option to delete	No cloud storage
	Cloud data retention time	Up to 10 years	Up to two months	No cloud storage
	Data shared with	Manufacturer, Government	Manufacturer	Manufacturer, Third parties
	Data sharing frequency	Periodic	Periodic - Adjustable	Periodic - Adjustable
	Data sold to	Not disclosed	Not sold	Third parties
Other collected data	Account info, Payment info, Contact info, Device setup info, Device tech info, Device usage info			
Data linkage	Data will not be linked with other data sources			
What will be inferred from user's data	Not disclosed			
Special data handling practices for children	No			
In compliance with	GDPR			
Privacy policy	www.NS200.smartdeviceco.com/policy			
 More Information	Call Smart Device Co. with your questions at	1 000-000-0000		
	Email Smart Device Co. with your questions at	info@smartdeviceco.com		
	Functionality when offline	Limited functionality on offline mode		
	Functionality with no data processing	Limited functionality on dumb mode		
	Physical actuations and triggers	Device blinks when motion is detected		
Compatible platforms	Amazon Alexa			

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